



**Truecore**  
THE INNER STRENGTH

**THE KEY TO  
A BEAUTIFULLY  
FINISHED BUILD  
IS THE WAY  
IT STARTS**





**BUILD INTEGRITY INTO  
THE CORE OF THE HOME,  
WITH TRUECORE® STEEL**

**THE HOUSE FRAME IS MORE THAN JUST ANOTHER STAGE IN THE BUILDING PROCESS.** ALONG WITH YOUR SKILL AND CRAFTSMANSHIP, THE FRAME HAS A HUGE INFLUENCE ON THE INTEGRITY OF THE HOME ITSELF. WHICH IS WHY MORE AND MORE BUILDERS ARE RELYING ON HOUSE FRAMES MADE FROM TRUECORE® STEEL.

FRAMES MADE WITH TRUECORE® STEEL HAVE MANY BENEFITS INCLUDING

- EFFICIENCY THROUGH EASE OF USE AND DESIGN
- STRENGTH THROUGH YOUR BUILD AND YOUR BUSINESS
- DURABILITY THROUGH STEEL THAT IS 100% TERMITE AND BORER PROOF, AND WON'T CATCH FIRE
- SUPPORT FROM BLUESCOPE AND ACCESS TO LOCAL FABRICATORS





## THE EFFICIENT WAY TO BUILD

Creating efficiencies means reducing complexity and removing any unnecessary cost.

- Framing made from TRUECORE® steel can be pre-fabricated offsite for a fast installation
- Pre-punched service holes make it easy for follow-on trades to place cables and pipes
- Consistent and dimensionally accurate, which means less onsite adjustment
- Lightweight and easy to move for efficient installation



## INNER STRENGTH FOR YOUR BUILD AND YOUR BUSINESS

TRUECORE® steel's inherent strength makes it an ideal frame material for today's builder.

- Frames made from TRUECORE® steel are consistently straight and true, resulting in stronger lines and a beautiful finish
- Frames made with TRUECORE® steel won't shrink, twist or warp over time so there's less chance of jamming doors, sticking windows or wavy rooflines
- TRUECORE® steel's impressive strength-to-weight ratio allows for long spans and flexible design, helping builders create contemporary open plan homes to suit today's modern design trends



## DURABILITY TO LAST GENERATIONS

Building homes that stand the test of time requires commitment, experience and, of course, choosing the right materials from the start.

- TRUECORE® steel has a reassuring 50-year warranty for eligible applicants<sup>1</sup>
- TRUECORE® steel is 100% termite and borer proof
- TRUECORE® steel won't catch fire
- When used as part of the NASH bushfire standard, frames made from TRUECORE® steel provide simple design solutions to achieve compliance when building – even in flamezones<sup>2</sup>
- TRUECORE® steel incorporates Activate® technology for enhanced corrosion resistance

## THE SUPPORT OF A GENUINE PARTNERSHIP

When you choose to build with TRUECORE® steel, you and your business can enjoy the benefits of being supported by BlueScope, the manufacturers of COLORBOND® steel.

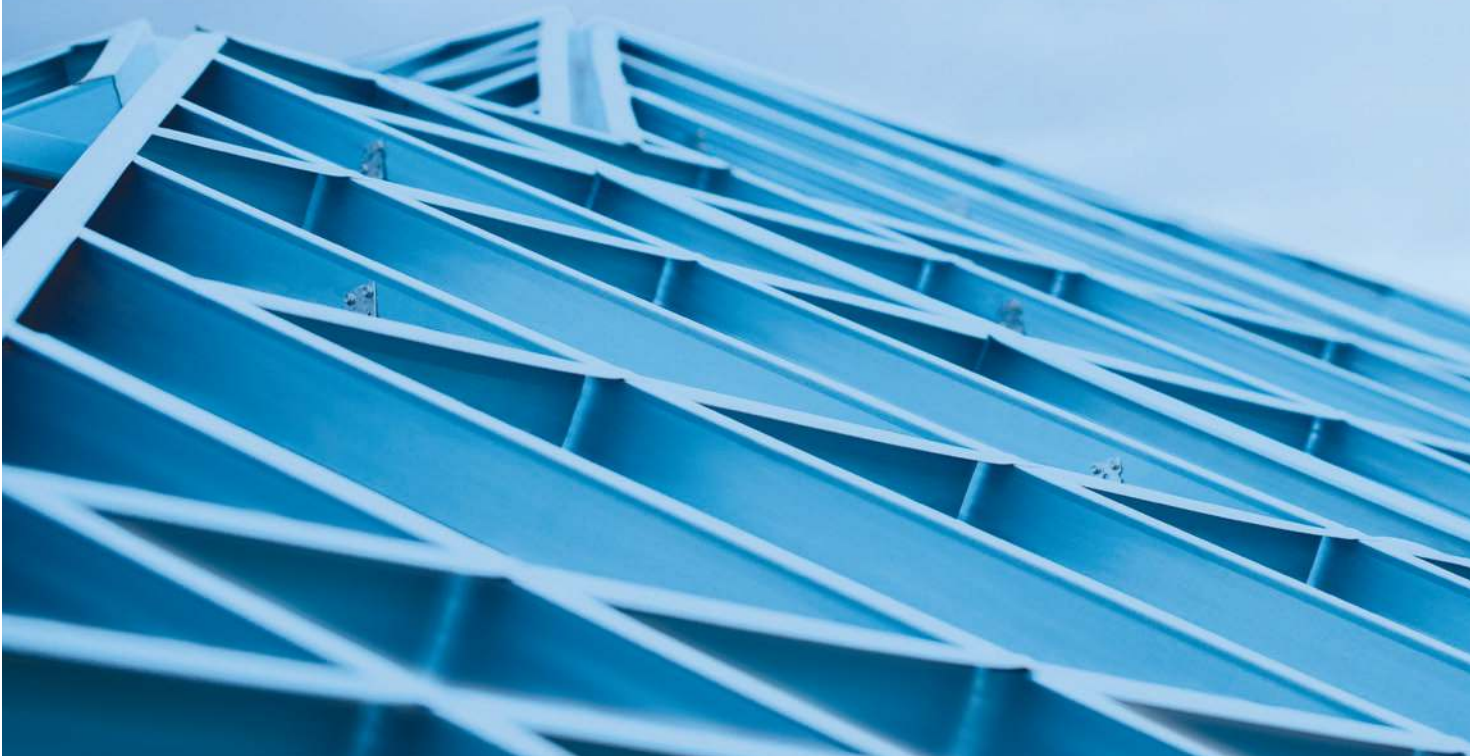
- Connecting you to fabricators with expertise in frame design and manufacturing fit for your requirements
- BlueScope's multi-channel marketing campaign geared to generate consumer demand for TRUECORE® steel, following its successful appearance on The Block 2017
- BlueScope will work with TAFE and local government to help develop steel frame training for apprentice carpenters







**Truecore**  
THE INNER STRENGTH



**VISIT [TRUECORE.COM.AU](http://TRUECORE.COM.AU) OR CONTACT 1800 738 576**

1. Warranty currently offered for residential applications only and is subject to application and eligibility criteria. Commercial warranties may be available on application. For full terms and conditions and to determine eligibility of your building for a warranty visit [bluescopesteel.com.au/warranties](http://bluescopesteel.com.au/warranties) or call BlueScope on 1800 738 576. Warranties provided by BlueScope do not affect your rights under the Australian Consumer Law. 2. For further information on building to the NASH Standard - Steel Framed Construction in Bushfire Areas please visit [nash.asn.au](http://nash.asn.au). TRUECORE®, Activate®, COLORBOND®, BlueScope and the BlueScope brand mark are registered trademarks of BlueScope Steel Limited. © BlueScope Steel Limited ABN 16 000 011 058. All rights reserved.

